

The Hinesburg Record

PO Box 304, Hinesburg, VT 05461

Lisa Dillon Beliveau
Advertising Coordinator

Phone (802) 482-2540

FAX (802) 482-2458

hrsales@gmavt.net

Rates effective January 1, 2008

The Hinesburg Record is a volunteer run community newspaper publishing 10 times per year. It is mailed to 2100 Hinesburg households and over 50 paid subscribers, and is circulated to surrounding communities for a total circulation of 3000. The paper is a three-column format tabloid with an image size of 10" x 12.75" and averages 28 pages.

Important Dates for 2009

Ad & News deadline

Publication date

January 1	January 24
January 28	February 21
March 4	March 28
April 1	April 25
April 29	May 23
June 3	June 27
August 5	August 29
September 2	September 26
September 30	October 24
November 4	December 5

Email news to therecord@gmavt.net

For news information, call June Giroux at 482-2350 or junegiroux@aol.com

Column Widths

1 column = 3.25"

2 column = 6.75"

3 column = 10"

Standard Advertising Rates

The standard rate is \$9.50 / column inch.

Full page	3 col (10") x 12.75"	\$300.00
1/2 page	3 col (10") x 6 3/4"	\$160.00
1/4 page	2 col (6.75") x 5 1/8"	\$ 90.00
Business Card	1 col (3.25") x 2"	\$ 19.00

Full color: \$50 additional / ad, no discounts apply to additional color rate.

Inserts: full run (3000) \$150.00
Inserts must be delivered to the publisher by client otherwise a shipping and handling charge will be added to the invoice. If insert weighs more than one ounce, call for additional charges.

Classifieds \$0.15 / word, minimum \$3.00

Discount Rates

5 issue advertising contract	3%
5 issue contract with <u>prepayment</u>	8%
10 issue advertising contract	8%
10 issue contract with <u>prepayment</u>	15%

PREPAID contract MUST be paid in full prior to the first ad run in the contract period to receive the discount.

Payment

Accounts are billed on the date of publication. Payment received by date of publication is considered prepaid and discount for prepayment will be applied.

Classifieds must be prepaid.

Cash or check.